

**OCTOBER 23, 2014  
3:30 - 5:00PM**

**UWM Student Union • 191**

2200 E Kenwood Blvd  
Milwaukee, WI 53211

**SSIRG Speaker Series:**

# **WHERE TRANSPARENCY CAME FROM**

"Transparency" is a widely discussed concept today, but where did it come from? The American founders were lukewarm advocates, at best. But nor did it wait for the Internet and social media to become a politically powerful notion. This talk will focus on three cases of transparency-related reforms: the Freedom of Information Act (1966), the environmental impact statement (1969), and unit-pricing in supermarkets (1970) to offer a context for understanding the salience of issues around transparency and disclosure today.

**Please Register online: <http://sois.uwm.edu/schudson>**

## **Dr. Michael Schudson**



Professor  
Columbia University  
Graduate School of  
Journalism

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**Informal Session: The Future of Print Journalism**

**FRIDAY, OCTOBER 24, 2014**

**10:00AM - 11:30AM • NWQB 3511 • Dr. Michael Schudson**