A RECIPE FOR

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The Social Study of Information

Jenna Hartel draws from her research into information phenomena in the hobby of gourmet cooking (Hartel, 2007) to illustrate one approach to the social study of information.

Ingredients

- 1 part sociological imagination (Mills, 1959) 1 part metaperspective of information science (Bates, 1999)
- 1 part domain analysis (Hjørland, 2002) • a theory of the middle range from any discipline [to taste]

Note: All ingredients are readily available at your university library.

Technique

Spend a few years learning the rudiments of all of the above. Stir everything together through interdisciplinary translation work (Palmer & Neumann, 2002). Place in a field setting of interest and knead with exploratory, concatenated, ethnographic methods (Stebbins, 2001) until done (springs back lightly to touch).

Tales of the field (Van Maanen, 1988) that enrich and **Yield** expand our understanding of life in the Information Age.





Dr. Jenna Hartel Faculty of Information University of Toronto

Jenna Hartel received a Doctorate of Philosophy in Information Studies from the Department of Information Studies at the University of California, Los Angeles. She is an Assistant Professor at the Faculty of Information, University of Toronto. Her academic

career is organized around the question: What is the nature of information in the pleasures of life? She investigates this matter through the concatenated study of serious leisure realms, which are crossroads of information and enjoyment. Her empirical research explores the use and structure of leisure information on personal and social levels, and her dissertation is a case study of information phenomena in the hobby of gourmet cooking. Dr. Hartel's goals are to generate basic knowledge about information in the pleasures of life; challenge existing ideas that have largely emerged from academic problem scenarios; establish positive models of organic, flourishing information environments; enliven classrooms with upbeat topics; and enrich the information experience for leisure enthusiasts.

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Workshop:

A VISUAL RESPONSE TO THE PERENNIAL **QUESTION: "WHAT IS INFORMATION?**"

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School of Information Studies

